



The Central Indiana Chapter of POMAA invites you to join us for a free Lunch-N-Learn on June 3rd!

Physicians Office Managers  
Association of America  
Visit us at:  
www.pomaa.net

# "Social Media Marketing"

When:  
June 3, 2010  
12:00 pm to 2:00 pm

Where:  
Clarian/IU  
Fairbanks Hall  
Room FS1102  
1st floor

340 W. 10th Street  
Indianapolis, IN 46202

Duncan has worked in the brand communications field for 17 years, and holds degrees from Hanover College, USA and St. Xavier's College, Calcutta, India. He's an award winning short film maker and a voracious writer, blogging for Digitalia, a social media marketing blog, and publishing Passionati, an online magazine on music, film, travel, food, and life. Duncan is also an avid traveler, chaser of food experiences, photographer and film maker. He's completed 5 marathons and several triathalons.



Duncan Alney

Chad is the Social Program Manager at Firebelly, a social marketing agency in Broad Ripple. He is responsible for the development, execution and management of social marketing campaigns and programs for clients in a wide variety of industries. He has a degree in Media Arts and Technology from Indiana University and was named "Most Influential Up & Comer" at the 2009 Indiana Social Media Summit. In his spare time he enjoys connecting with new and old friends on Facebook, blogging and watching the latest homemade masterpieces on Youtube.



Chad Richards

**Door Prizes  
Lunch Provided**

Lunch provided by:  
**Henry Schein Medical**

Your patients are talking online right now...do you know what they are saying about you?

- ◆ The 3 must haves for a social media marketing program—do you have what it takes?
- ◆ 2 powerful steps
- ◆ Trends that could affect your business

Space is limited! Please fax your RSVP to (317) 962-2049 or email to faykelly@sbcglobal.net.

\_\_\_\_\_ Yes, I'll be there with \_\_\_\_\_#of guests

\_\_\_\_\_ Sorry, I can't make it this time

**Please include your email address or fax # so that we can send you the parking code for free parking admittance. Hope to see you there!**

POMAA is a national professional organization for medical office and practice managers to help with the demanding needs of physician office management. We are about education, networking and a place where you may go to get information about physician practice management.

If you do not wish to receive faxes from us, please respond to fax # 1-866-359-0561 with your fax # written here \_\_\_\_\_ or call 1-800-841-4362 ext 56760 to have your number removed.